

## Press release

### **SafeRoad acquires Flop - dopravni znaceni s.r.o**

**Saferoad AS acquires 60 percent of the shares of Flop - dopravni znaceni. The company is located in the town of Sulkov close to Pilzen in the Czech Republic. Their portfolio of products and services include road restraint systems, road marking, traffic signs and other traffic safety equipment.**

Flop - dopravni znaceni was established in 1995, and during the first years the main operation was rental and fitting of road signs. Later the company acquired a position in several business areas, and most of their 38 employees are now engaged in fitting guard rails and road marking operations. In 2000 the company also entered into production of traffic signs.

- We have monitored the market in the Czech Republic closely, and the market has shown high growth over the past six years. Through Flop - dopravni znaceni we see a platform for further growth and synergies in cooperation with the other SafeRoad companies in the region, states SVP Road Marking Division Terje Myhre.

Flop - dopravni znaceni has been owned by Mr. Pavel Foltýn since 1995, and he will continue as shareholder and Managing Director of the company.

- Through SafeRoad we have the means to develop Flop - dopravni znaceni further, in a market driven by expertise and innovation. Through this entry we are able to offer our customers a wider range of products and strengthen our position in the market, concludes Managing Director Pavel Foltýn.

For further information, please contact:

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*Saferoad Group is a leading supplier of traffic safety solutions. The group has 1,600 employees in 9 countries and a turnover that last year totaled EUR 330 million. The group has several divisions, including Infrastructure, Road Signs and Road Marking. Please visit [www.saferoad.com](http://www.saferoad.com)*

*Flop - dopravni znaceni s.r.o is a production and contracting company for traffic safety solutions in the Czech Republic. The company has 38 employees.*