

## Press release

**Ørsta, 18 December 2009: SafeRoad has agreed to acquire the Dutch company Prins Dokkum B.V.'s road restraint business. Subject to the seller's shareholder meeting and the purchaser's Board approval the acquisition will be completed 1 March 2010.**

"This acquisition is in line with SafeRoad's growth strategy. Prins Dokkum is a market leader within road and bridge barriers in the Netherlands and well positioned for future growth. The company has high market competence, as well as product development and manufacturing capabilities", says CEO Jon Erik Engeset at SafeRoad.

"We look forward to becoming part of SafeRoad. The new owners will provide excellent opportunities for further development of our company", says Chairman of Prins Dokkum B.V. Frits Visser.

Herman Odijk, General Manager at Prins Dokkum B.V. says: "The acquisition will enable us to deliver high customer value and allow further growth."

### **For further information:**

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**SafeRoad Group** is a leading supplier of traffic safety solutions. The group has 1.500 employees in 10 countries, and the annual turnover was in 2008 NOK 2.6 billion. Our major business areas are represented through the divisions Infrastructure, Signs and Road Marking. [www.saferoad.com](http://www.saferoad.com)

**Prins Dokkum B.V.** is a leading supplier of road safety systems in the Netherlands. The company has 50 employees and a turnover in 2008 of € 16 million. [www.prinsdokkum.com](http://www.prinsdokkum.com)