

Press release

SafeRoad acquires Znaki Gostynin

Znaki Gostynin Sp. z o.o., located in Gostynin 120 kilometers west of Warsaw, manufactures and supplies traffic signs for the Polish market. Established in 2003, the company has PLN 6 million in sales and 25 employees. This is one of two acquisitions being made by SafeRoad in Poland this week.

Saferoad Polska Sp. z o.o., is acquiring 80% of Znaki Gostynin Sp. z o.o and will continue the development of the company in a growing Polish market for traffic safety solutions.

“Znaki Gostynin in the SafeRoad Group supplies high-quality products and solutions, and we are pleased to have Znaki Gostynin on board,” says Terje Myhre, Senior Vice President, Central & Eastern Europe.

SafeRoad Group aims to be the leading supplier of traffic safety solutions in Europe. This acquisition is part of SafeRoad’s strategy for growth, as well as widening the product range in Central & Eastern Europe. The acquisition provides synergies with the existing SafeRoad subsidiaries in Poland, and strengthens the Group’s position as a total supplier.

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See also www.saferoadgroup.com for photos and more information

SafeRoad Group supplies traffic safety solutions to the European market. SafeRoad Group has a total of 1,300 employees in 10 countries. The annual turnover in 2007 was NOK 2.3 billion, and the Group is experiencing strong growth. Nordic Capital, a group of private equity funds, has signed an agreement to acquire SafeRoad from Reiten & Co and other shareholders. More information about the group is available at www.saferoadgroup.com.