

## Press release

### Strong growth for SafeRoad Group in 2007

SafeRoad Group shows strong growth and satisfactory development of results in 2007.

(Ørsta, 23 April 2008) SafeRoad Group is Scandinavia's leading traffic safety company and aims to become Europe's leading comprehensive supplier of traffic safety solutions. SafeRoad Group's operating revenues increased by 39% compared to pro forma operating revenues in 2006.

"There has been significant activity in all business areas, the market outlook is considered positive and the group has a sound financial platform for further expansion," says Jon Erik Engeset, SafeRoad's CEO. Further investment in innovation and product development, productivity-improving technology and expertise shall strengthen the Group's competitive ability and profitability.

SafeRoad Group had a turnover of NOK 1,928 million in 2007. The Group's earnings before interest, taxes, depreciation and amortization (EBITDA) was NOK 203 million compared to a pro forma EBITDA for 2006 of NOK 140 million. Operating profit (EBIT) was NOK 136 million, while the result before tax was NOK 119 million.

Accounting provisions have been made for the restructuring of the Swedish units Asoma AB and Saferoad Sweden AB. Additionally, the merger process and the change from a performance-based to a deposit-based pension arrangement in certain Norwegian units have led to accounting costs. In total, the accounts have been debited NOK 23 million for one-off expenses.

The board is satisfied with the growth and development in results.

#### Key figures (NOK million)

	2007	2006 pro forma	Change %
Operating revenues	1 928	1 389	+ 39%
Earnings before interest, tax, depreciation and amortization (EBITDA)	203	140	+ 45%
Operating profit (EBIT)	136	93	+ 46%
Pre-tax profit	119	82	+ 31%

*The group's accounts for 2007 should be compared to pro forma figures after the Ørsta Group and Euroskilt merged into the SafeRoad Group in 2006.*

During 2007 and in the first quarter of 2008 the SafeRoad Group acquired several enterprises. When these enterprises are included, the Group had a pro forma turnover of NOK 2,289 million in 2007 and achieved EBITDA of NOK 272 million.

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*SafeRoad Group shall become Europe's leading traffic safety company and supplies products and systems for roads and streets as well as marina installations. SafeRoad Group is a Norwegian group with just above 100 private and institutional owners. Reiten & Co, an Oslo-based private equity company, is the majority shareholder. The group has a total of 1,280 employees in 10 countries. The pro forma operating revenues in 2007 were NOK 2,289 million, and the group is experiencing strong growth. More information about operations is available at [www.saferoad.no](http://www.saferoad.no)*